

End-to-End Analytics as a Service Platform



## Subscription Packages and Consulting Services

2021

Building Customer Centricity Through Actionable Analytics.

www.purplecube.ai

## **Subscriptions Packages**

The following table highlights key features included at each subscription level of PurpleCube's AaaS Platform.

Feature	Standard	Pro	Enterprise
Cloud Data Warehouse – Enterprise Edition	*360 compute hours per month  Complete SQL data warehouse Secure Data Sharing across regions / clouds Always-on enterprise grade encryption in transit and at rest Customer-dedicated virtual warehouses Database replication Multi-cluster warehouse Up to 90 days of travel time Annual rekeying of all encrypted data Materialized views Search optimization service Dynamic data masking External data tokenization	*480 compute credits per month  Complete SQL data warehouse Secure Data Sharing across regions / clouds Always-on enterprise grade encryption in transit and at rest Customer-dedicated virtual warehouses Database replication Multi-cluster warehouse Up to 90 days of travel time Annual rekeying of all encrypted data Materialized views Search optimization service Dynamic data masking External data tokenization	*720 compute credits per month  Complete SQL data warehouse Secure Data Sharing across regions / clouds Always-on enterprise grade encryption in transit and at rest Customer-dedicated virtual warehouses Database replication Multi-cluster warehouse Up to 90 days of travel time Annual rekeying of all encrypted data Materialized views Search optimization service Dynamic data masking External data tokenization
Users	Unlimited	Unlimited	Unlimited
Connectors	150+ Pre-built connectors to connect directly to data sources	150+ Pre-built connectors to connect directly to data sources	150+ Pre-built connectors to connect directly to data sources
Data Integration (DI)	Data Preparation wizard:     Std. built-in re-usable Data     transformations & Data Quality Rules	Data Preparation wizard:     Std. built-in re-usable Data     transformations & Data Quality Rules     Pre-built template Objects	Data Preparation wizard:     Std. built-in re-usable Data     transformations & Data Quality Rules     Pre-built template Objects
Advanced Analytics	Al Powered Search and Analytics     Platform with Analysis Consumption of     up to 25M rows	Al Powered Search and Analytics     Platform with Analysis Consumption of     up to 30M rows     Industry-specific Use Cases with pre- modeled Advanced Analytics     Dashboards	<ul> <li>Al Powered Search and Analytics         Platform with Analysis Consumption of             up to 50M rows     </li> <li>Industry-specific Use Cases with pre-             modeled Advanced Analytics         Dashboards     </li> </ul>
Artificial Intelligence (AI)			Ready-to-use R/Python ML environment for AI models and dashboards
Support	24hrs Support	24hrs Support	24hrs Support
Product Training	On-demand Product Training	On-demand Product Training	On-demand Product Training
Professional Services Consulting Base Package	5 days	10 days	15 days

<sup>\*</sup> Compute hours are based on XS Virtual Data Warehouse where 1 Hour = 1 Credit

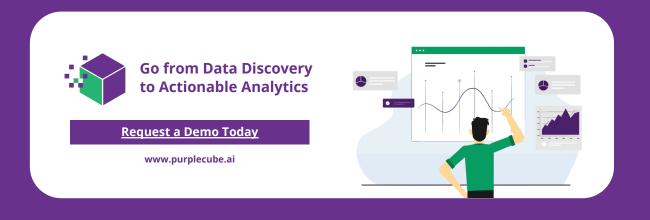
Dynamic scale up or scale down options are available

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## **Professional Consulting Services**

With each subscription – you receive a certain quota (days) of professional consulting base services from the PurpleCube Experts.

Feature	Standard	Pro	Enterprise
Total Days in Package	5	10	15
Training	2	2	3 (1 day for AI)
On-Demand Best Practices	1	1	1
On-Demand Consultation (DI, BI) **Not Implementation	2	2	3
Template Walkthrough		0.5	0.5
Template Deep Dive & Changes		1.5	2.5
Template Modification  **+- 5 attributes to one template		3 (1 template)	3 (1 template)
On-Demand Consultation (AI) **Not Implementation			2



## **Building Customer Centricity Through Actionable Analytics**

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